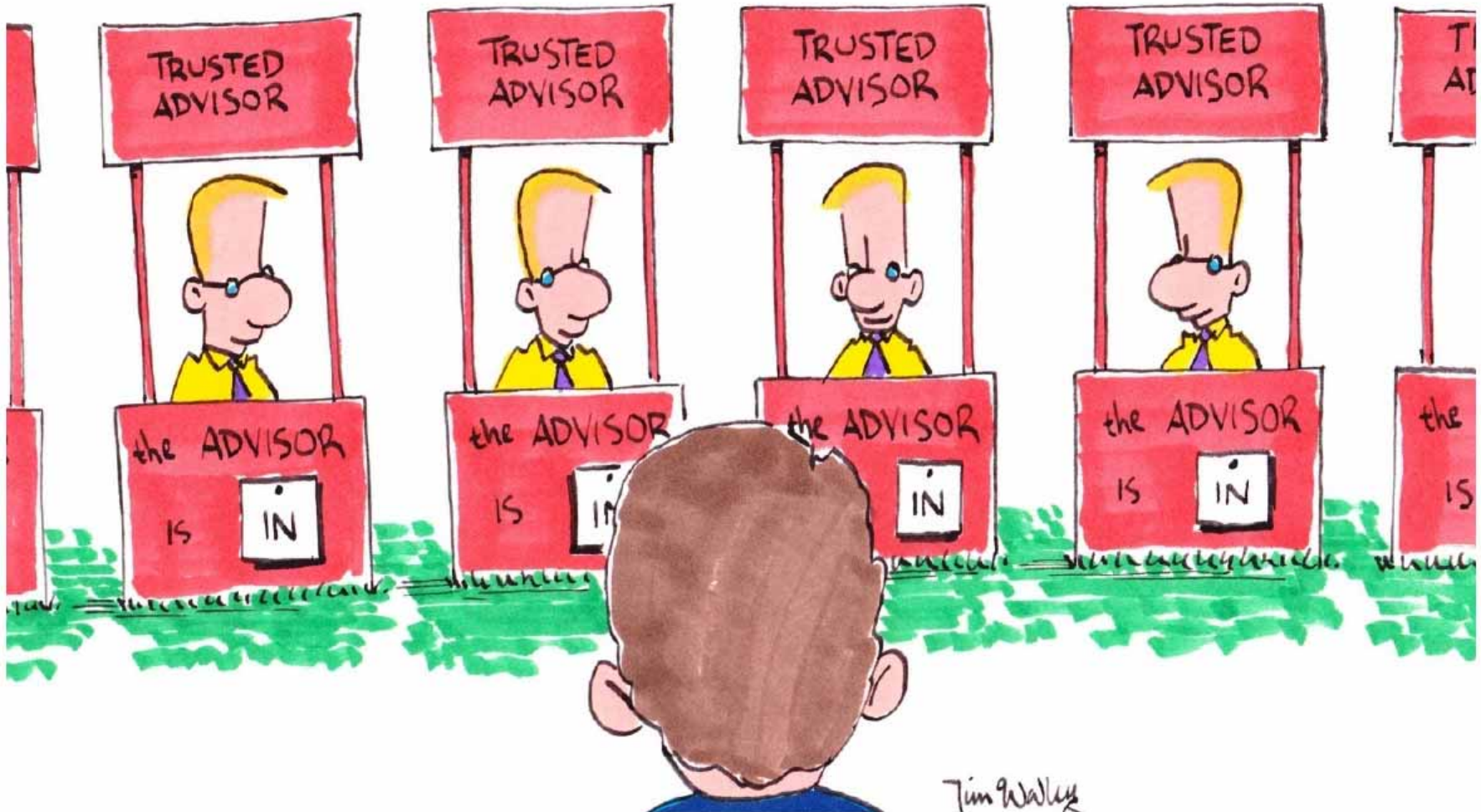




...Eeny, Meeny, Miney, Moe...







# 40 years ago, Sol Friend was looking for a steady job.

## Thanks for giving him one.

In 1946, Sol Friend was fresh out of the Army Air Corps and starting up his frozen food business. He named it *Encore*, because he wanted your return business.

Over the years, the spelling of our name has changed a little, but not our commitment to the things that keep you returning. Like our insistence on fresh, quality ingredients. And product innovations—like being first with 2 lb. family size frozen entrees. Plus consistent, strong consumer advertising and trade promotions.

Now, on our 40th anniversary, Sol and all of us at On-Cor want to thank you. For your confidence. And for the steady job.

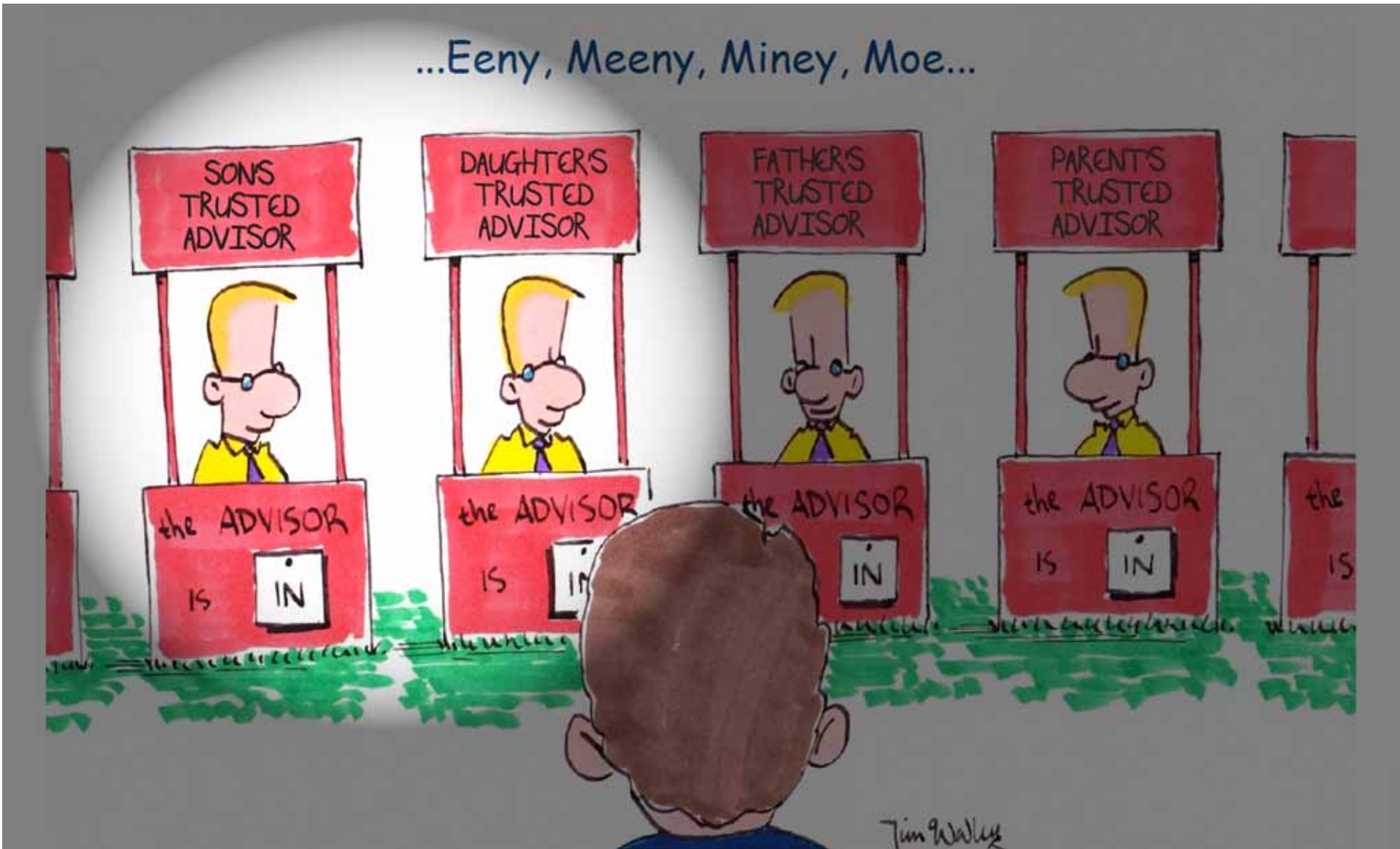


*Serving quality for 40 years.*

© 1990 On-Cor Frozen Foods, Inc.

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...Eeny, Meeny, Miney, Moe...

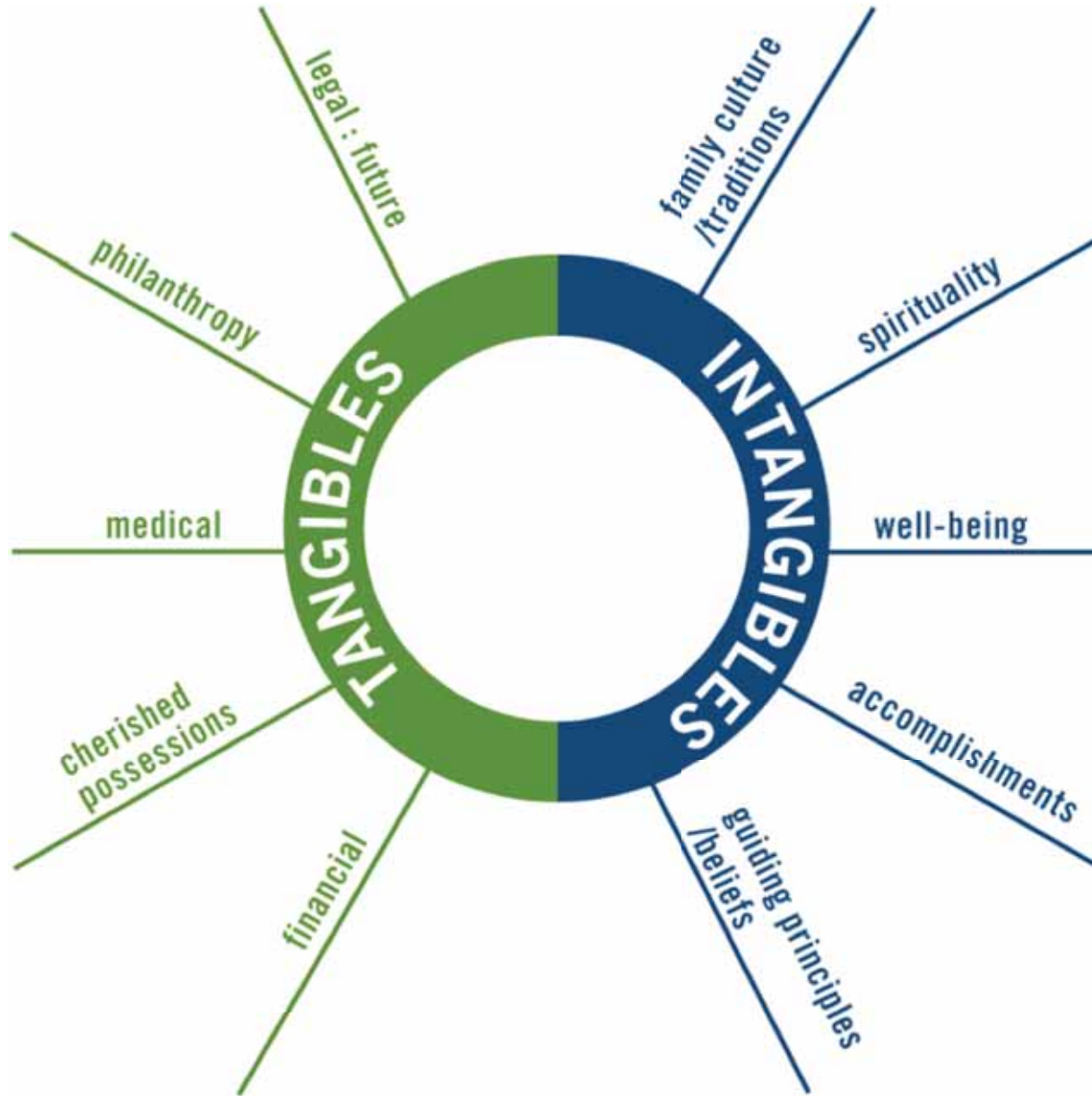






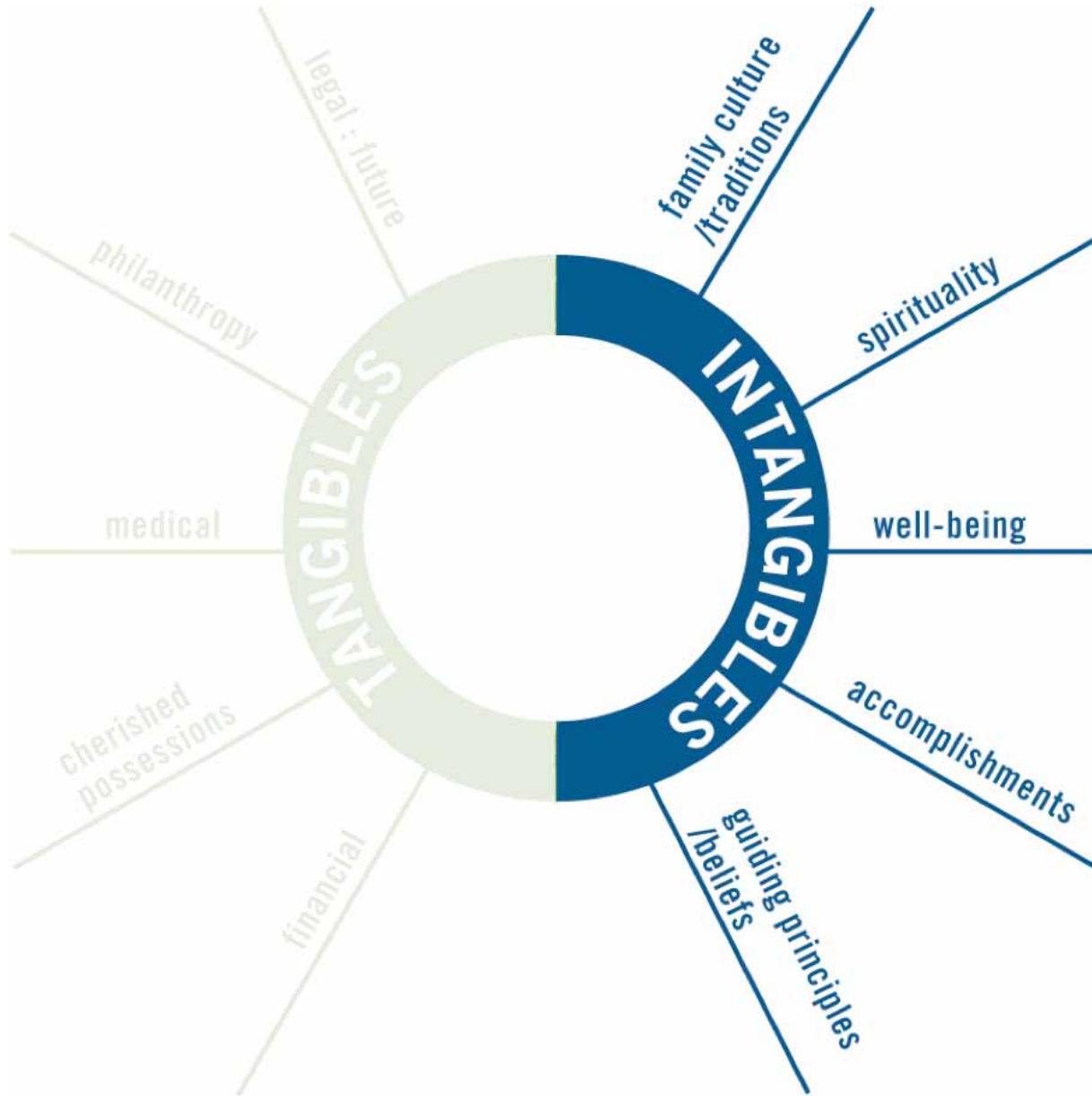
## **FAMILY HOME OFFICE DEPOT**

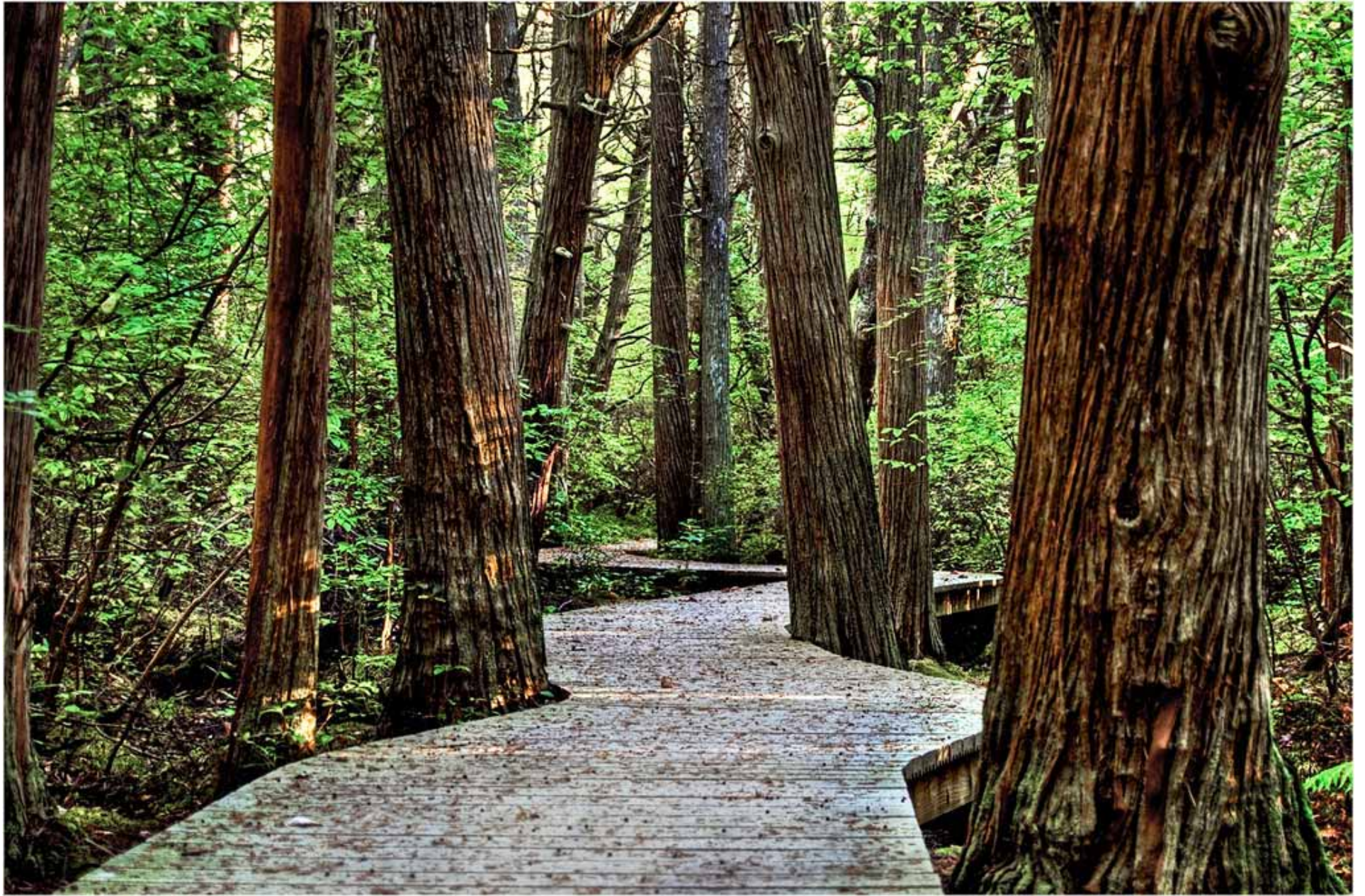






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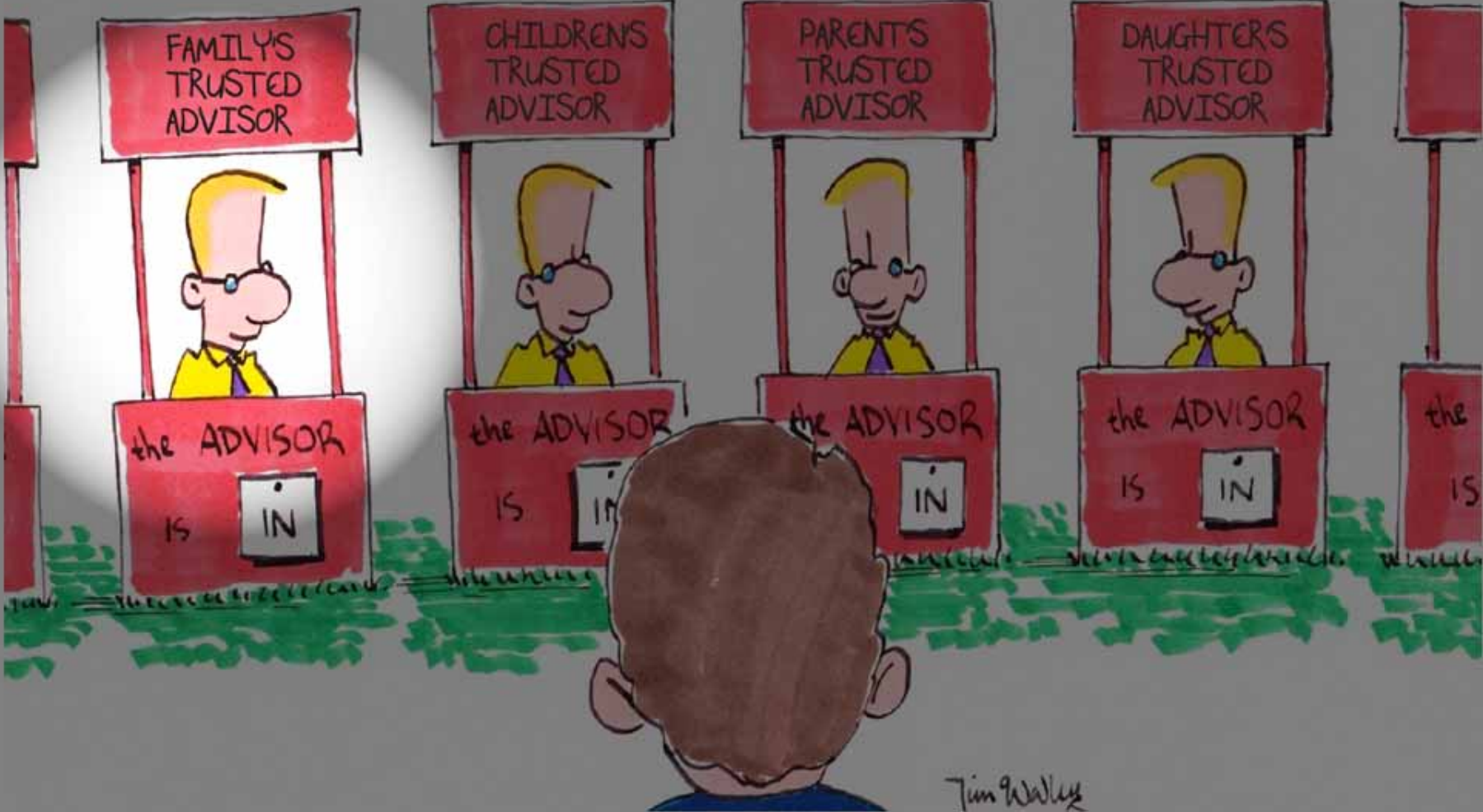


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...Eeny, Meeny, Miney, Moe...





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